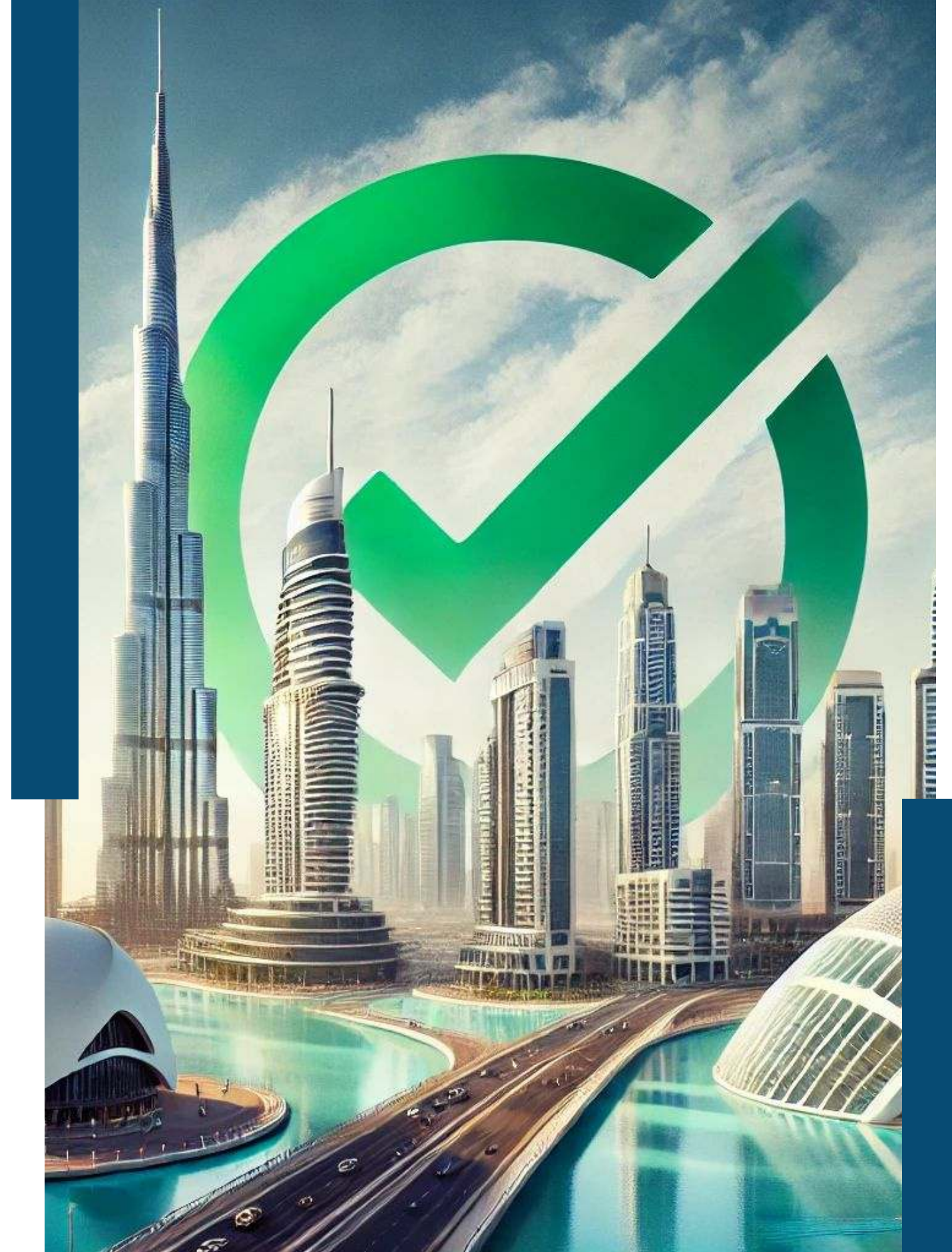


# Company Profile







# ABOUT COMPANY

**Claro** is a real estate consultancy firm accredited by the International Valuation Standards Council (IVSC) and regulated by the Royal Institution of Chartered Surveyors (RICS), reflecting its adherence to the highest international standards of quality and professionalism.

Claro delivers its services through a team of internationally and locally certified experts with deep market insight. The company also possesses the latest market data and intelligence to ensure its clients make well-informed and strategic investment decisions.

Claro provides reliable and consistent valuation opinions, issued by highly qualified professionals with the expertise required to execute assignments with excellence, based on their in-depth knowledge and understanding of the relevant market.



دائرة الأراضي والأموال  
Land Department



# OUR SERVICES



**Real Estate Valuation**



**Highest and Best Use Study**



**Property Condition Inspection**



**Market Studies**



**Feasibility Study**



**Machines and Equipment  
Valuation**



# VALUATION METHODS





# INTERNATIONAL MEMBERSHIPS

## **RICS and IVSC Membership**

At Claro Dubai, we are committed to the highest standards of quality and credibility in real estate valuation and consultancy. As a RICS-regulated firm, we follow globally recognized best practices, ensuring that all our services adhere to the most rigorous standards of professionalism, accuracy, and transparency.

We are also proud to be a corporate member of the International Valuation Standards Council (IVSC), which reinforces our ability to deliver reliable and internationally compliant valuations. This affiliation guarantees that our clients receive detailed, transparent insights to support sound, well-informed investment decisions.

Our memberships in these esteemed global organizations reflect our dedication to maintaining excellence, precision, and integrity across all valuation and advisory services we provide.





# TEAM EXPERTISE



## Combined Experience

Claro® Real Estate Valuation Services brings over 25 years of combined experience in property valuation, delivering expert analysis and actionable insights to our clients. Our team's diverse expertise enables us to provide tailored solutions that meet the evolving demands of the real estate market

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## International Exposure

Claro® Real Estate Valuation Services leverages extensive international exposure to deliver comprehensive and globally aligned valuation services. Our team's multicultural backgrounds and global market knowledge allow us to understand diverse market dynamics and provide precise valuations tailored to the specific requirements of corporate clients across different regions.

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## Training and Development

At Claro®, we prioritize continuous training and professional development to ensure our team stays current with the latest market trends and valuation methodologies. This ongoing investment in our people enhances the quality of our services and enables us to deliver accurate, consistent, and reliable valuations that align with

# VISION & MISSION

Claro® is committed to delivering precise and objective real estate valuation services that empower clients to make strategic, informed decisions. The company aspires to be the leading authority in the real estate valuation industry by upholding a culture of excellence and integrity across all its operations.



# VALUES



## Clarity

Claro adopts transparency and clear communication in all transactions to deliver trustworthy service.

## Independency

Claro is completely independent, provides professional opinion impartially without any influence, and avoids conflict of interest.

## Integrity

Integrity and honesty while working diligently under professional ethics and code of conduct to establish trust and reliability for clients.

## Competency

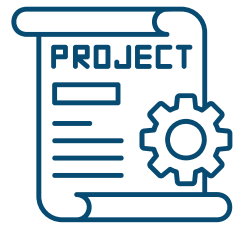
Competency is a cornerstone in Claro's professional services; we prioritize clients' satisfaction through addressing their needs and providing exceptional service.

## Ethics

We abide by professional ethics and code of conduct guidelines. We strictly comply with standards, protect their application, work diligently in good faith, comply with the law, and preserve public interest.

# OUR EXPERIENCE

More than 20 years of diverse experience in evaluating and studying large and medium projects in Egypt and Saudi Arabia.



Specialized and high-profile projects



**+20** million m<sup>2</sup> of buildings



**30** billion USD in valuations and studies



**+100** million m<sup>2</sup> of lands





# COMPETITIVE ADVANTAGE



## Unique Selling Propositions

Claro® Real Estate Valuation Services stands out with its integrated technology platform, skilled appraisers, and thorough market analysis, providing accurate and reliable valuations. This combination improves decision-making and gives corporate clients a competitive advantage in real estate investments.



## Comparison with Competitors

Claro® Real Estate Valuation Services uses advanced technology and data analytics to deliver quicker and more accurate valuations than our competitors. Our focus on client satisfaction, industry expertise, and personalized service makes us a trusted partner, giving us a strong competitive advantage.



## Client Testimonials

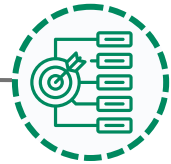
Claro® Real Estate Valuation Services excels in client satisfaction, as shown by many positive testimonials. Clients praise our accurate appraisals, timely service, and professionalism, reflecting our dedication to quality and reliability in a competitive market.

# STRATEGIC GOALS



## Growth Objectives

Claro® Real Estate Valuation Services wants to grow its market presence by improving services and using technology. We aim to form strategic partnerships to boost growth, engage clients, and provide customized solutions for changing industry needs. Our dedication makes us a leader in real estate valuation.



## Service Expansion Plans

Claro® Real Estate Valuation Services plans to expand its offerings by using advanced technology and entering new markets. This growth will improve client satisfaction and position Claro as a leader in innovative valuation solutions, helping to build lasting partnerships with corporate clients.



## Innovation in Valuation Services

Claro® Real Estate Valuation Services seeks to improve accuracy and efficiency using innovative methods and technology. By utilizing AI and data analytics, we will enhance our valuation processes to provide exceptional service that meets the changing needs of our corporate clients.



# OUR CLIENTS



 <p>Global Affairs Canada</p>	 <p>بيت الزكاة والصدقات لخدمة الإمام الأكبر شيخ الأزهر مركز الزكاة والصدقات</p>	 <p>المنطقة الاقتصادية للسuez SUEZ CANAL ECONOMIC ZONE</p>	 <p>وزارة الخارجية Ministry of Foreign Affairs</p>	 <p>وزارة المالية MINISTRY OF FINANCE</p>	 <p>THE SOVEREIGN FUND OF EGYPT صندوق مصر السيادي</p>
	 <p>ORGANI DEVELOPMENT</p>	 <p>المحافظ العقارية AlMahafez AlAqariya</p>	 <p>ALAJLAN</p>	 <p>ون للإستثمار ONE EMB INVESTMENT</p>	 <p>AMERICANA FOODS</p>
 <p>united arab agencies</p>	 <p>مينا العقارية MENA Real Estate</p>	 <p>أوقاف الراجحي AL RAJHI ENDOWMENT</p>	 <p>البنك العربي الأفريقي الدولي arab african international bank Established 1964 by Royal Law</p>	 <p>التجاري وفا بنك Attijariwafa bank</p>	 <p>CRÉDIT AGRICOLE</p>
 <p>MANTRAC CAT</p>	 <p>EC THE EGYPTIAN CHINESE I. V. Company for Investment</p>	 <p>سمو SUMOU</p>	 <p>INFINITY TOWER</p>	 <p>جدوى للإستثمار</p>	 <p>شركة معارض الرياض Riyadh Exhibitions Company</p>



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